



Macaulay Child Development Centre  
2012 Annual Report





In 2012, Macaulay reached nearly 7,000 children and families, including 2,500 children with special needs.

# From the President & Executive Director

Dear Friends

2012 marked Macaulay's 80th year of serving children and families in our community. Over that time, our understanding of child development and family well-being has changed dramatically. But one thing has not changed! In 1932, Macaulay volunteers, led by Mrs. Hazel Macaulay, recognized a need in their community and responded; Cradleship Creche was born. Today, Macaulay is a mature organization providing a full continuum of services that help children succeed. Responding to community need continues to be our primary focus, a commitment inherited from our founders. As in 1932, Macaulay engages our families and neighbourhoods to create vibrant, nurturing environments where **"all children can thrive"**.

In 2012, Macaulay served 6391 children and youth, their families and caregivers. Twenty – six per cent of these children had a significant special need and 50% were at risk due to environmental factors such as poverty and neighbourhood violence.

Macaulay's varied programs and services brought together parents and children from diverse circumstances; for so many, we provided a ladder out of isolation and confusion. This Annual Report is a record of our achievements in 2012, a profile of innovation and excellence across the organization.

## Our thanks

2012 was a year of "managing change". Staff and Board worked together to adapt to new expectations and new service pressures. We are very grateful to our staff whose energetic and creative work

enabled Macaulay to flourish; their positive impact on so many children and families is at the core of our 2012 celebration. We also acknowledge the tremendous dedication of our Board of Directors; their insight and leadership was a key factor in our successful year.

As we celebrate 2012, our thanks goes out to our government and private sector partners for their generous support and confidence in our work. We extend our deepest appreciation to our community partners who collaborated with us for the benefit of children and families.



Andrea Walker  
President



Sharon Filger  
Executive Director





*Every child at Macaulay is part of our Early Identification and Intervention program. The earlier we start to work on a special need, the more likely we can achieve positive outcomes by the time the child starts school.*

*Macaulay Supports Early Identification & Intervention*

**Vision:** All children achieve their greatest potential within caring, responsive families and communities.

**Mission:** Macaulay Child Development Centre fosters the optimal development of children, in partnership with their family and community.







*"It's wonderful to see that children of all ages, ranging from 2 months to 5 years, are the centre of everyone's attention and joy. The room is a stimulating and beautiful environment that helps shape children's critical thinking and helps them develop the standards of beauty to be used throughout their lives. The toys and games are so colourful and educational that even adults are fascinated."*

Macaulay's Licensed Child Care Centres

# Early Learning & Care

**Child Care Centres** serve 321 children from 6 months to 12 years at seven locations. Centres use the ELECT (Early Learning for Every Child Today) framework and the evidence-based High/Scope approach to ensure high quality programming. Our centres foster enthusiasm for learning, resiliency and social competence.

**Licensed Home Child Care** provides care in family settings to over 385 children, from infancy to 12 years. Caregivers are carefully selected and visited regularly to ensure they meet all

government standards. Agency staff consult, educate and support caregivers to meet the needs of children in our care.

## 2012 Partnership Highlights

Corporate volunteers from CICA, Deloitte, Proctor and Gamble and MDC Partners provided enriched learning opportunities for children at our various child care sites.

Through a new partnership with Toronto Public Health, children at Macaulay centres had access to on-site dental screening and education.

## 2012 Program Highlights

Macaulay adjusted its child care offerings in light of full day kindergarten. We established new infant, toddler and pre-school programs as well as 3 new before and after kindergarten programs.

**Quality is key.** Validated curriculae were used to promote literacy, social skills and science awareness. Parent education programs were delivered to support child care parents. Individualized training modules were introduced to enhance licensed home child care.

**Inclusion of children with special needs** is a core feature of all Macaulay child care programs. In 2012, 248 children (22%) with a diagnosed or diagnosable special need were served ; an additional 469 (42%) were considered "at risk" due to environmental factors.





*"As a Single mother and a newcomer to Canada, I felt so lonely. Macaulay's home visitor helped me in so many ways. She spoke to me in my own language and made me feel more at ease that my parenting skills were good. She connected me to other resources in my community which gave me the support I needed to go forward."*

Macaulay's Family Home Visiting Team



# Family & Caregiver Support

**Ontario Early Years Centres (OEYCs) & Family Resource Programs** provide educational opportunities and social networks to families with young children. Children develop skills necessary for school readiness and overall healthy development. Parents learn about child development and effective parenting. Families receive support to access specialized services.

**Family Home Visiting** supports high-need families with children from birth to 6 years. Our goal is to strengthen parenting skills, reduce isolation and connect families to community resources. Service is provided in nine languages.

## 2012 Program Highlights

- Special programs targeted:
- Caregiving grandmothers
- Parents of children with special needs
- Children on waiting list for Speech and Language therapy
- Non-English speaking parents
- Pregnant and parenting teens
- Deaf and Hard of Hearing parents
- Child Welfare families

**Parent Support & Leadership** addresses individual, family and community issues that impact children's development and well being.

**Early Literacy Specialists** promote the development of language and literacy skills in preschool children. Evidence-based programs are offered, including Macaulay's unique curriculum, *Lullabies to Literacy: Building Foundations for Learning*.

## 2012 Partnership Highlights

The Public Health Agency of Canada's Fernand Lozier Award for Excellence in Father Involvement Practice was awarded to Macaulay's More than a Haircut program.

A symposium for caregiving grandparents was sponsored by an anonymous foundation.



*"The best thing about Homework Club for me is learning new things and getting smarter. Because of the Homework Club I've gotten an A- and new friends!"*

Macaulay's Homework Clubs



# Skills for Success

**Homework Clubs** offer school-age children in high-need communities a safe and secure environment to learn and increase social competence. Special arts-based learning strategies increase engagement in the learning process.

**Youth Development** provides high-risk youth with the opportunity and coaching to develop confidence, leadership abilities and positive social networks. Youth act as peer mentors to younger homework club participants.

**School Readiness** is an evidence based program that prepares pre-school children for a successful transition to school. Language, social and self-help skills are

emphasized. Parents are empowered to act as role models in transitioning their child to the Canadian school system.

## 2012 Program Highlights

62 youth participated in leadership development activities including serving as volunteer mentors in our Homework Clubs.

202 Children attending Homework Clubs at 5 locations; 98% of parents said their children were more motivated to do well at school since attending the program.

## 2012 Partnership Highlights

In addition to homework help and social skills development, Macaulay Homework Clubs enhanced their focus on physical activity and nutrition with new funding from the Ministry of Tourism, Culture and Sports. Additional support from Foundations, Corporate donors and United Way Toronto enabled Macaulay to reach children in Toronto's high priority neighbourhoods.

In partnership with Davenport Perth Neighbourhood Centre and TDSB, Macaulay delivered school readiness programs using the well-researched Ready for School Connects curriculum.



*"As a parent of a child with autism, the Macaulay summer program is invaluable. Macaulay taught my son how to participate, cooperate with tidy up and sing along during circle time, despite his limited communication skills. We are so thrilled with his progress and thankful for the opportunity to participate in this program."*

Macaulay's Summer Program for Children with Special Needs



# Special Needs Services & Support

**Consultation Services** assist parents and educators to identify and address the special needs of children. We specialize in early identification, parent workshops, consultation & problem solving, staff education, information & referral, and specially designed resource materials.

## **Speech & Language Service**

provides a range of interventions for pre-school children, including screening & assessment and group & individual therapy. The speech & language pathologist also provides consultation and training for parents and child care staff. In 2011, 193 children received treatment at Macaulay.

**Early Identification strategies** are used across the agency to minimize the

long-term impact of special needs on the child and family. Working with parents, caregivers and professional staff, screening tools are used to identify problems or delays in a child's physical, social, cognitive, or language development.

### **2012 Partnership Highlights**

With the support of the **Catherine and Maxwell Meighen Foundation**, Macaulay provided an integrated summer program for 43 children with significant special needs. Children developed new skills and enjoyed participating alongside mainstream children.

### **2012 Program Highlights**

145 children received Speech and Language assessments and therapy, as part of the West Quadrant Pre-School Speech and Language Services.

Macaulay Special Needs Resource Consultants supported 128 children with significant special needs, their parents and their child care staff/providers.



*"I came here with my son but I am also planning to get some health information for my father this morning. It's great to be able to find all the services I need in one place."*

The Jane Street Hub



# Collaboration & Community Engagement

## Our Approach

Macaulay supports the development of strong neighbourhoods and local leadership. We also actively build collaborations to improve service accessibility and effectiveness.

**Program Without Walls** coordinates the delivery of prevention services by six agencies.

## 2012 Program Highlights

With support from the Ontario Trillium Foundation, **My Favourite Storyteller** graduates organized a community forum that used storytelling and original skits to highlight important social issues such as bullying and inclusion of newcomers.

## 2012 Partnership Highlights

Macaulay entered the world of social media, using Facebook and a blog to spread the word about our work and valued community partnerships.

Macaulay's LGBTQ Inclusion Committee won a special team achievement award from the Bhayana Family Foundation. The group pioneered new initiatives across the agency and created open forums where staff could learn together.

# Building a Strong Organization

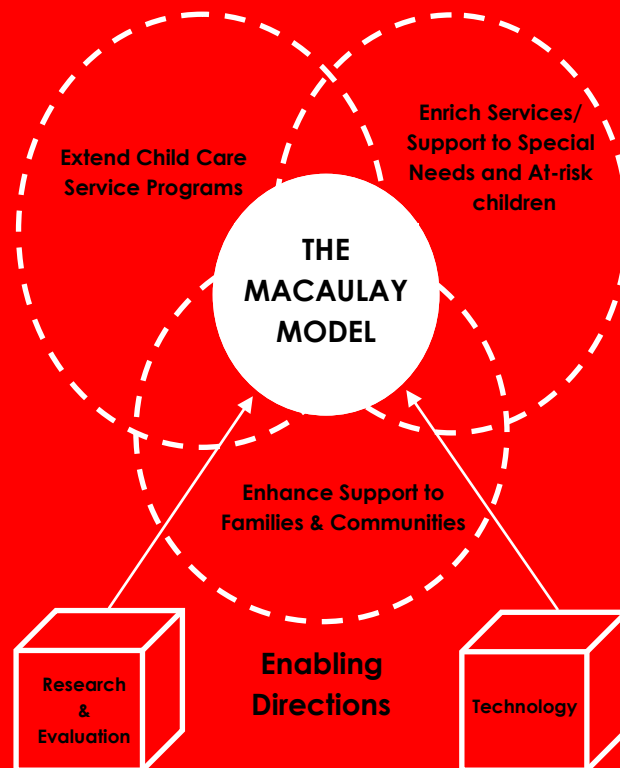
## Strategic Planning

In May 2011, Macaulay's Board approved a new Strategic Plan. The Plan's core vision is of a responsive, easily accessible and inclusive agency. Progress has already been made on implementing this plan and includes some exciting initiatives that serve children, their families and caregivers in a more holistic way. More information can be found in the program sections of this Report.

## Macaulay's Strategic Focus

Macaulay gives children, especially those with special needs or at greatest risk, their strongest start through a continuum of services developed in close partnership with the families and neighbourhoods we serve.

## Macaulay's Strategic Directions



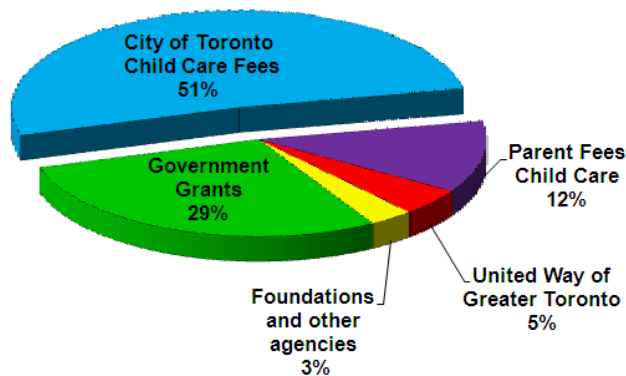


## Statement of Operations for the Year Ended December 31, 2011

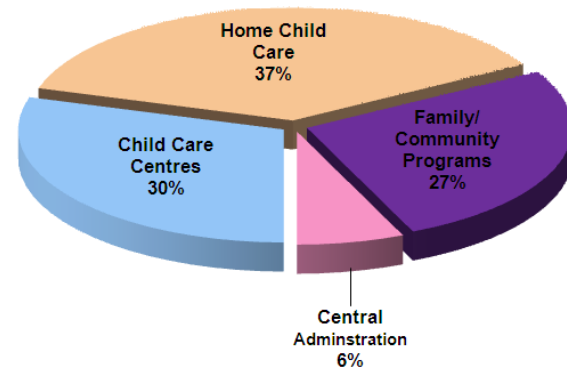
	2011	2010
<b>Revenues</b>		
Fee for services	\$ 6,736,565	6,064,865
Grants	3,290,072	3,346,050
United Way of Toronto	483,403	463,039
Investment income	92,962	92,504
Other	74,118	100,789
	<u>\$ 10,677,120</u>	<u>10,067,247</u>
<b>Expenditures</b>		
Staff salaries and benefits	\$ 5,874,280	5,713,452
Home child care providers	2,979,813	2,727,791
Program expenses	894,185	865,431
Building occupancy and maintenance	395,766	340,853
Office administration	206,261	193,708
Staff development and transportation	73,651	50,614
Other	79,405	75,058
	<u>\$ 10,503,361</u>	<u>9,966,907</u>
Excess of revenue over expenses from operations	\$ 173,759	100,340

Audited financial statements available upon request.

### 2011 Operating Revenue by Source



### 2011 Operating Expenses by Program





Macaulay relies on the support of individuals, corporations and foundations. In 2012, we were able to raise XXX to help maintain our innovative programming and provide crucial assistance to hundreds of families across the city.



# Thank you to our Donors

Audrey Amo  
Gillian Anderson  
Norma Anderson  
Rosemary Anderson  
Heather Anderson-Ross  
Ruth Armstrong  
Joan Arruda  
Vicki Bales  
Michael Bates  
Ellen Benjamin  
Paul Bordonaro  
Paul Bradley  
Scott Brubacher  
Elizabeth Carveth  
Bayla Frances Cheskes  
Andrea L. Cohen  
Vincent Conte  
Mary Cox  
Deborah Lynne Craven  
Kathy Cunningham  
Lindsay Dale-Harris  
Michael Darroch  
Stephen Dineley  
Denise Domise  
Miriam Doyle  
Janet Durbin  
Juliet Ekyeah  
Robert Engel  
Sherri Ernst  
Peter Farncombe  
Molly Ferguson  
Sharon Filger  
Winnifred Fisher  
Ruth Gayle  
Shana Gelbart

Paul Gibbons  
Maggie Goh  
Golda Goldman  
Susan Gowans  
Joan Green  
Barbara Hacker  
Benita Hemm  
Jane Hutcheson  
Reema Ibrahim  
Maximiliano Iglesias  
Cathie Irwin  
Heather Kaine  
Asger Khambat  
Lorraine Krugel  
Rachel Langford  
Sheila Legon  
Elaine Levy  
Jane Long  
Andy Macaulay  
Hugh & Dorothy Macaulay  
Bob & Carol Macaulay  
Tina Malti  
Peter Marshall  
Che Marville  
Joanna Mazurek  
Valerie McDonald  
Barbara McGregor  
Layne Mellanby  
Brenda Miller  
Sheila Moll  
Patricia Morgan  
Ghenet Musa  
Monica Nelson  
Lois Nuk  
Barbara Patrick

Edward Piotrowski  
Fred Pitt  
Jehangir Pocha  
Sheila Porter  
David Pretty  
Cam Reston  
Don & Marion Robbins  
Charles Robertson  
James & Doreen Robertson  
Jo-Anne Robertson  
Lisa Rogers  
Susie Rosen  
Vivian Rosenberg  
Wendy Rowney  
Noah Schein  
Dr. Bette M. Stephenson  
Hugh & Claire Sutherland  
Erica Teklits  
Christine Timms  
Robert Tynes  
Beth Urquhart  
Deborah Vigoda  
Andrea Walker  
Judy Wang  
Karla Wentzel  
Norma Wickens  
Vivian Yap  
  
The Children's Book Bank  
The Printing House  
United Way



It is never too early to make sure your child is ready for school.  
Ensure a healthy start and promote a bright future.

Macaulay's Early Years Centre's celebrate their 10th anniversary in 2012



# Thank you to our Supporters

## Funders

City of Toronto Children's Services  
City of Toronto Public Health  
Ministry of Children and Youth  
Services  
Public Health Agency of Canada  
United Way Toronto

## Foundations

Anonymous Foundation  
Catherine & Maxwell Meighen  
Foundation  
CHUM Charitable Foundation  
CIBC Children's Foundation  
Deloitte & Touche Foundation  
Canada  
Henry White Kinnear Foundation  
Jackman Foundation  
McLean Foundation

Nelson Arthur Hyland Foundation  
The Ontario Trillium Foundation

## Service Clubs

York Lions Club

## Corporations

BDO  
C.E.P. Local 1701  
CIBC  
George W. McGillis Insurance  
Agencies Ltd.  
Industrial Alliance  
KPMG  
MDC Partners Inc.  
M Halpert Catering Limited  
Miller Thomson LLP  
Orenda Connections  
Real Food For Real Kids Inc.

Sanofi Pasteur Limited  
Scotiabank  
Sun Life Assurance Company of  
Canada  
TD Securities Underwriting Hope  
Fund  
TELUS Corporation  
The Printing House  
The Protectors Group

## In-Kind Donors

Derek & Donella McKeeever  
Frontier College  
Frontlines  
St. George's on the Hill Nursery  
School

## Board of Directors (Membership in December 2012)

**Andrea Walker**  
President

**Audrey Amo**  
Vice President/Secretary

**Asger Khambati**  
Treasurer

Michael Bates  
Kathy Cunningham  
Peter Farncombe  
Kathy Hall  
Reema Ibrahim  
Maximiliano Iglesias  
Sheila Legon  
Jane L. Long  
Andy Macaulay

Che Marville  
Tina Malti  
Jehangir Pocha  
Karla Wentzel  
Vivian Yap  
Sharon Filger (*Ex-Officio*)  
Erik Marshall (*Special Liaison*)



A child's knowledge of songs and rhymes at age 3 is a predictor of his/her ability to read by age 6.

Macaulay is committed to early literacy. In 2012, nearly 10,000 books were distributed through the Book Nook.



# Thank you to our Partners

## Community Partners

Adventure Place  
Anne Johnston Health Station  
Art Starts Neighbourhood  
Cultural Centre  
Barbers of Eglinton  
Building Brighter Futures  
Canadian Cancer Society (Youth)  
Canadian Mothercraft Society  
Catholic Children's Aid Society  
Child Development Institute  
Children's Book Bank  
College Montrose Family Place  
Community Living Toronto  
COSTI Education Centre  
Davenport Perth Neighbourhood  
Centre  
Discount Barbers  
Dufferin Mall Property Management  
Elegance Barbers  
Etobicoke Brighter Future Coalition  
Fairlawn Neighbourhood Centre  
FLIP  
Frontlines  
George Hull Centre for Children &  
Families  
The Hincks-Dellcrest Centre

Home Child Care Association of  
Ontario  
Home Child Care Association of  
Toronto  
Humewood House  
Jane/Finch Family & Community  
Centre  
JC Barbers  
L2L (Licence to Learn)  
La Mexicana  
Learning Enrichment Foundation  
Montage Support Services  
MTAH Inc Barbers  
North York Community House  
Oakwood Village Arts Festival  
Pride Toronto  
Pure Vibes Barbers  
Quality Early Learning Network  
Ready for School Connects  
Rexdale Community Health Centre  
Royal Conservatory of Music  
Silent Voice  
Somali Immigrant Aid Organization  
St. Bernadette's Family  
Resource Centre  
St. George's on the Hill Nursery  
School  
Syme Woolner

Neighbourhood & Family Centre  
Toronto Catholic District School  
Board  
Toronto Community Housing  
Toronto District School Board  
Toronto Parks, Forestry and  
Recreation  
Toronto Police Services, 12th, 13th  
Division & Community  
Toronto Preschool Speech &  
Language Services  
Toronto Public Health  
Toronto Public Library  
Unison Health and Community  
Services  
Urban Arts  
Windfall  
Yorktown Child and Family Centre  
Young and Potential Fathers

## Colleges/Universities

Frontier College  
George Brown College  
Humber College  
Ryerson University  
Seneca College  
University of Toronto

## Patron's Council

Ms. Zanana Akande  
Ms. June Callwood\*  
Mr. Gordon Cressy  
Mr. Ken Dryden  
Ms. Joan Green  
Dr. Eric Jackman  
Mr. Hugh Macaulay

Mr. Robert Macaulay\*  
Ms. Fiona Nelson  
Dr. Debra Pepler  
Ms. Arlene Perly Rae  
Dr. Bette M. Stephenson  
Mr. Matthew Teitelbaum

\*Deceased



Head Office:

2010 Eglinton Ave. W 4th Floor

Toronto, ON M6E 2K3

Tel: (416) 789-7441

Fax: (416) 789-4719

For more information about Macaulay's  
programs and services please visit our  
website at [www.macaulaycentre.org](http://www.macaulaycentre.org)

Charitable # 10808 7586 RR0001