

# The Macaulay Child Development Centre

2011 Annual Report



***Helping children succeed—today and for the future***



**United Way**  
Member Agency



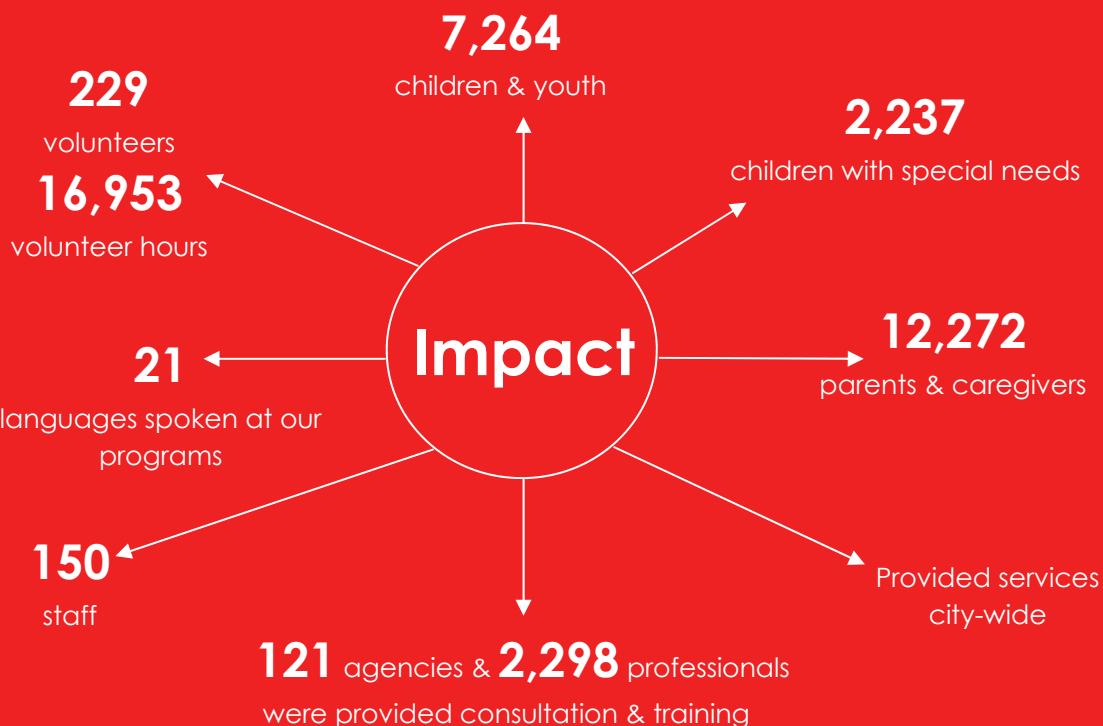
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**Vision:** All children achieve their greatest potential within caring, responsive families and communities.

**Mission:** Macaulay Child Development Centre fosters the optimal development of children, in partnership with their family and community.



# From the President & Executive Director

## Dear Friends

2011 was another very strong year for Macaulay thanks to our excellent staff, Board and community supporters. Each day, more than 1,000 children and their families relied on Macaulay for a range of supports and growth opportunities.

Based on our new Strategic Plan, our staff and volunteers got down to the work of translating our vision into daily programming and services. Throughout this report, there are many examples of strong new initiatives that benefit families and children with special needs. Our commitment is to respond to the needs of children, families and neighbourhoods in a holistic way. Creative new approaches will continue to grow as we roll out our new Strategic Plan (see page 10).

Many of our programs assist children, youth and adults to adapt to changes in their environment. Resilience is often the term used to describe an individual's capacity to meet challenges head on. In 2011, resilience was exactly what was needed by our organization as the child care system began to feel the first effects of full day kindergarten. We are proud of the way Macaulay staff and board worked together to enable our licensed early childhood education programs to remain effective and viable. This involved physical renovations, new partnerships and human resource strategies to prepare programs

for working with younger children and in collaboration with schools. While the change process is still underway, our first steps were strong and give us confidence that our programs will continue to thrive and serve children and families most in need.

## Our Thanks

As we celebrate our 2011 successes, we want, most of all, to thank those who made it all possible. We gratefully acknowledge our government and private sector partners for their generous support and confidence in our work. We extend our deepest appreciation to our many community partners who collaborated with us for the benefit of children and families.

Our sincerest thanks to the Macaulay staff, providers, volunteers, and Board; their energy, expertise and dedication made Macaulay a special organization. Working together, we helped give over 7,000 children and youth a strong start for a bright future.



Andrea Walker  
President



Sharon Filger  
Executive Director

# Early Learning & Care

**Child Care Centres** serve 321 children from 6 months to 12 years at seven locations. Centres use the ELECT (Early Learning for Every Child Today) framework and the evidence-based High/Scope approach to ensure high quality programming. Our centres foster enthusiasm for learning, resiliency and social competence.

**Licensed Home Child Care** provides care in family settings to over 385 children, from infancy to 12 years. Caregivers are carefully selected and visited regularly to ensure they meet all government standards. Agency staff consult, educate and support caregivers to meet the needs of children in our care.

## 2011 Program Highlights

**Inclusion of children with special needs** is a core feature of all Macaulay child care programs. In 2011, 28% of children had a diagnosed special need. An additional 42% were facing environmental risk factors.

Centres implemented **special programming** to promote literacy (Woven Word), social skills and violence prevention (Second Step). Home Child Care continued to implement its innovative provider training modules and was invited to present this unique approach at the Home Child Care Association of Ontario provincial conference.



The Macaulay Child Development Centre

# Family & Caregiver Support

**Ontario Early Years Centres (OEYCs) & Family Resource Programs** provide educational opportunities and social networks to families with young children. Children develop skills necessary for school readiness and overall healthy development. Parents learn about child development and effective parenting. Families receive support to access specialized services.

**Family Home Visiting** supports high-need families with children from birth to 6 years. Our goal is to strengthen parenting skills, reduce isolation and connect families to community resources. Service is provided in nine languages.

**Parent Support & Leadership** addresses individual, family and community issues that impact children's development and well-being.

**Early Literacy Specialists** promote the development of language and literacy skills in preschool children. Evidence-based programs are offered, including Macaulay's unique curriculum, *Lullabies to Literacy: Building Foundations for Learning*.

## 2011 Partnership Highlights

With Silent Voice, Macaulay delivered a parenting program for **Deaf Parents**.

Collaborating with leaders and businesses from the African-Caribbean community, **More than a Haircut** reached more than 400 fathers who attended parenting discussions in local barbershops.

A symposium to highlight practices that support **caregiving grandparents** was made possible by a grant from an anonymous foundation.

## 2011 Program Highlights

- Nonna and Me for caregiving grandparents
- Supporting Young Parents for adolescent parents
- Let's Get Started for families with a special needs child
- Play it Up for children on the waiting list for speech and language services.
- Parenting groups in 6 different languages



# Skills for Success

**Homework Clubs** offer school-age children in high-need communities a safe and secure environment to learn and increase social competence. Special arts-based learning strategies increase engagement in the learning process.

## Benefits Include:

- Improved homework completion
- Positive social networks and role models
- Improved social and academic skills
- Parental engagement
- Nutritious snacks and healthy food awareness

**Youth Development** provides high-risk youth with the opportunity and coaching to develop confidence, leadership abilities and positive social networks. Youth act as peer mentors to younger homework club participants.

**School Readiness** is an evidence based program that prepares pre-school children for a successful transition to school. Language, social and self-help skills are emphasized. Parents are empowered to act as role models in transitioning their child to the Canadian school system.

## 2011 Partnership Highlight

**Getting Ready for School Backpacks**, filled with school supplies, were distributed to low-income school age children. This was made possible by the Hazel Macaulay Literacy Fund & a generous donation from Sanofi Pasteur.



# Special Needs Services & Support

**Consultation Services** assist parents and educators to identify and address the special needs of children. We specialize in early identification, parent workshops, consultation & problem solving, staff education, information & referral, and specially designed resource materials.

**Speech & Language Service** provides a range of interventions for pre-school children, including screening & assessment and group & individual therapy. The speech & language pathologist also provides consultation and training for parents and child care staff. In 2011, 193 children received treatment at Macaulay.

## 2011 Program Highlights

**Let's Get Started** supported parents of children with special needs to learn new strategies . Their children had the opportunity to develop new skills in a safe setting.

**A Special Second Step Program** was offered at Regent St for children with aggressive behaviours . A new parenting component was added in partnership with Program Without Walls and Yorktown Child and Family Centre.

**Early Identification strategies** are used across the agency to minimize the long-term impact of special needs on the child and family. Working with parents, caregivers and professional staff, screening tools are used to identify problems or delays in a child's physical, social, cognitive, or language development.

## 2011 Partnership Highlight

With the support of the **Catherine & Maxwell Meighen Foundation**, Macaulay provided 48 children with autism and other major developmental challenges a special summer experience. Children were integrated into community settings where they benefited from stimulating early learning and social-skill building activities. Special parent sessions linked families with common challenges together.



# Collaboration & Community Engagement

## Our Approach

Macaulay supports the development of strong neighbourhoods and local leadership. We also actively build collaborations to improve service accessibility and effectiveness. Program Without Walls coordinates the delivery of prevention services by six agencies.

### 2010 Program Highlights

**My Favorite Storyteller-literacy leaders:** as part of our community development project, funded by the Ontario Trillium Foundation, we recruited and trained parents as community storytellers. Participants gained confidence and skills as they performed at several special events. At the same time, they served as role models, showing other parents the power and the importance of reading to young children.

### 2010 Partnership Highlights

#### Book Nook

The Macaulay Book Nook, delivered in partnership with The Children's Book Bank (CBB), distributed over 10,000 books to children in low-income neighbourhoods. The Book Nook promotes literacy and love of learning.

**Jane St. Hub** was officially launched in 2011. Macaulay is an anchoring partner. United Way and MCYS funding supports our participation in this important new model of service delivery.

#### More than a Haircut

During the year, Macaulay collaborated with community leaders and small businesses to deliver fathering sessions in local barbershops to over 400 Afro-Caribbean men. The program raised awareness about the importance of fathering and supported community leadership.



The Macaulay Child Development Centre

# Building a Strong Organization

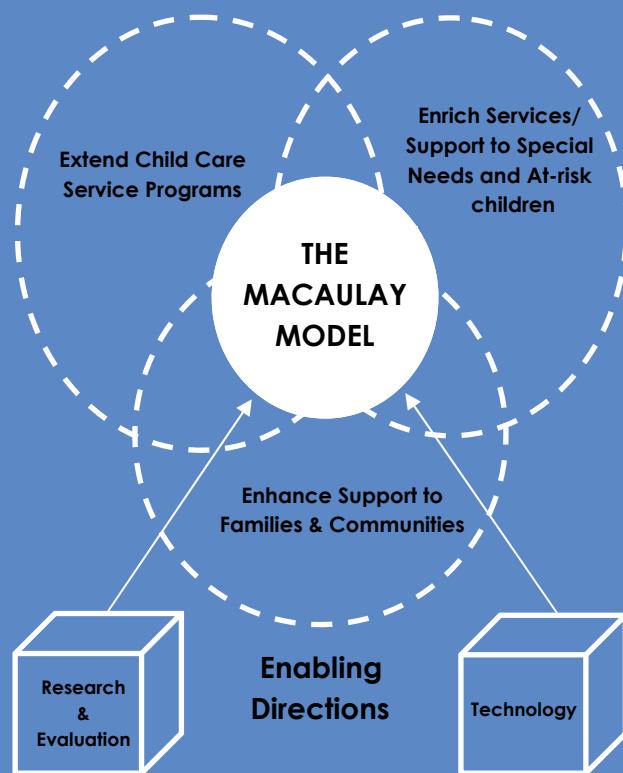
## Strategic Planning

In May 2011, Macaulay's Board approved a new Strategic Plan. The Plan's core vision is of a responsive, easily accessible and inclusive agency. Progress has already been made on implementing this plan and includes some exciting initiatives that serve children, their families and caregivers in a more holistic way. More information can be found in the program sections of this Report.

## Macaulay's Strategic Focus

Macaulay gives children, especially those with special needs or at greatest risk, their strongest start through a continuum of services developed in close partnership with the families and neighbourhoods we serve.

## Macaulay's Strategic Directions



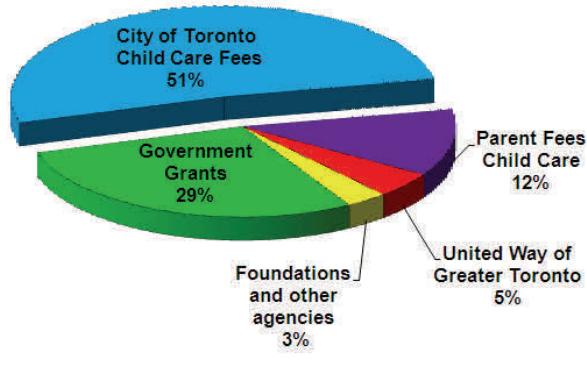
The Macaulay Child Development Centre

**Statement of Operations for the Year Ended December 31, 2011**

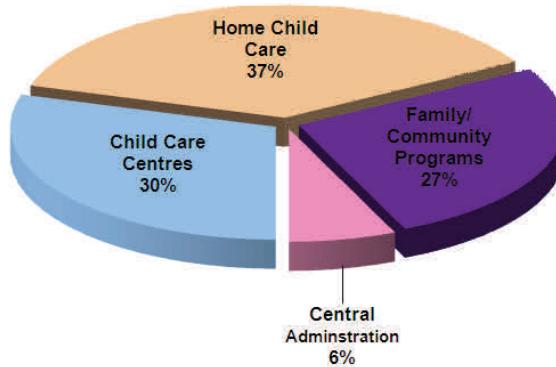
	2011	2010
<b>Revenues</b>		
Fee for services	\$ 6,736,565	6,064,865
Grants	3,290,072	3,346,050
United Way of Toronto	483,403	463,039
Investment income	92,962	92,504
Other	74,118	100,789
	<b>\$ 10,677,120</b>	<b>10,067,247</b>
<b>Expenditures</b>		
Staff salaries and benefits	\$ 5,874,280	5,713,452
Home child care providers	2,979,813	2,727,791
Program expenses	894,185	865,431
Building occupancy and maintenance	395,766	340,853
Office administration	206,261	193,708
Staff development and transportation	73,651	50,614
Other	79,405	75,058
	<b>\$ 10,503,361</b>	<b>9,966,907</b>
Excess of revenue over expenses from operations	\$ 173,759	100,340

Audited financial statements available upon request.

**2011 Operating Revenue by Source**



**2011 Operating Expenses by Program**



# Thank You to our Supporters

## Funders

City of Toronto Children's Services  
City of Toronto Public Health  
Ministry of Children and Youth Services  
Public Health Agency of Canada  
United Way Toronto

## Foundations

Anonymous Foundation  
BMO Employee Charitable Foundation  
Catherine & Maxwell Meighen Foundation  
CHUM Charitable Foundation  
CIBC Children's Foundation  
Jackman Foundation  
J.P. Bickell Foundation  
The Geoffrey H. Wood Foundation  
The Ontario Trillium Foundation  
Toronto Community Foundation

## Service Clubs

Weston Lions Club  
York Lions Club

## Corporations

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Bousfields Inc.  
CIBC  
Counsel Corporation  
Deloitte LLP  
Grand & Toy  
Heather Child Care Supplies Ltd.  
Industrial Alliance  
Is Five Communications Inc.  
MDC Partners Inc.  
M Halpert Catering Limited  
Miller Thomson LLP  
PAR-Med  
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TELUS Corporation  
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The Macaulay Child Development Centre

# Thank You to our Donors

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Vivian Rosenberg



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TCDSB  
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The Printing House  
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\*Deceased

# Thank You to our Partners

## Community Partners

Adventure Place	Home Child Care Association of Toronto	Toronto District School Board
Anne Johnston Health Station	Humewood House	Toronto Foundation for Student Success
Art Starts Neighbourhood Cultural Centre	Jane/Finch Family & Community Centre	Toronto Parks, Forestry and Recreation
Barbers of Eglinton	JC Barbers	Toronto Police Services, 12th, 13th Division & Community
Building Brighter Futures	L2L (Licence to Learn) Learning Enrichment	Toronto Preschool Speech & Language Services
Canadian Cancer Society (Youth)	Foundation	Toronto Public Health
Canadian Mothercraft Society	Maria A. Shchuka Library	Toronto Public Library
Catholic Children's Aid Society	Montage Support Services	Humberwood Branch
Child Development Institute	MTAH Inc Barbers	Unison Health and Community Services
Children's Book Bank	North York Community House	Yorktown Child and Family Centre
College Montrose Family Place	Oakwood Village Arts Festival	Young and Potential Fathers
Community Living Toronto	Pride Toronto	
COSTI Education Centre	Pure Vibes Barbers	
Discount Barbers	Quality Early Learning Network	
Dufferin Mall Property Management	Ready for School Connects	
Elegance Barbers	Rexdale Community Health Centre	
Etobicoke Brighter Future Coalition	Royal Conservatory of Music	
Fadeaway Barbers	Silent Voice	
Fairlawn Neighbourhood Centre	Somali Immigrant Aid Organization	
Family Service Toronto	St. Bernadette's Family Resource Centre	
FLIP	Syme Woolner Neighbourhood & Family Centre	
Frontlines	Toronto Catholic District School Board	
George Hull Centre for Children & Families	Toronto Community Housing	
The Hincks-Dellcrest Centre		
Home Child Care Association of Ontario		

## Colleges/Universities

Frontier College
George Brown College
Humber College
Ryerson University
Seneca College
University of Toronto

## Board of Directors (Membership in December 2011)

<b>Andrea Walker</b> President	Elizabeth Carveth Kathy Cunningham Peter Farncombe	Che Marville Jehangir Pocha Karla Wentzel
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**Main Office**

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Child Care Centre  
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Fax: (416) 769-9804

**Dovercourt**

**Child Care Centre**  
228 Bartlett Avenue  
Toronto, M6H 3G4  
Tel: (416) 516-8367

**JR Wilcox Before & After School Program**  
231 Ava Road  
Toronto, ON M6C 1X1  
Tel: (416) 652-6408

**Eglinton Lawrence**

**Ontario Early Years Centre**  
2700 Dufferin Street, #55  
Toronto, ON M6B 1J3  
Tel: (416) 783-7298  
Fax: (416) 783-6013

**Regent Street Child Care & York South Weston**  
**Ontario Early Years Centre**  
48 Regent Street  
Toronto, ON M6N 3N9  
Child Care Tel: (416) 653-8322  
Early Years Tel: (416) 653-3270  
Fax: (416) 653-2436

**Humberwood**

**Child Care Centre**  
850 Humberwood Boulevard  
Etobicoke, ON M9W 7A6  
Tel: (416) 394-5766  
Fax: (416) 675-7634

**Warren Park**

**Child Care Centre**  
135 Varsity Road  
Toronto, ON M6S 4P4  
Tel: (416) 769-1253

For more information about Macaulay's programs and services please visit our website at [www.macaulaycentre.org](http://www.macaulaycentre.org)



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Member Agency

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